

An aerial photograph of a coastal town at sunset. The sun is low on the horizon, casting a warm, golden glow over the scene. The town is nestled on a peninsula, surrounded by dense green trees. A large parking lot filled with cars and several white tents are visible, suggesting a festival or event. The ocean is visible on the left side of the frame, with a sandy beach in the foreground. The sky is filled with soft, orange and pink clouds.

NORTH ATLANTIC ARTS ALLIANCE CORPORATE GIVING REQUESTS SUMMER 2023

The mission of the North Atlantic Arts Alliance is to enrich our rural Maine communities by supporting arts performance and education opportunities, as well as the values of community, equity, and sustainability.

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Maine Day is our showcase of artists currently living in Maine, and celebrates the diverse voices of those who contribute to Maine's creative economy. Maine Day is the finale of our flagship event, the four day Ossipee Valley Music Festival (July 27-30th, 2023)



2023 MAINE DAY SPONSOR TIERS

Pine Tree: \$1,000+

- Logo placement on shared sponsor pages on program, website, email blasts, and event sponsor banner
- Emcee gratitude blasts from the stage, 12x per day
- Social media posts

Fire Pit Jam Circle: \$2,000+

- All of the above, plus
- stage-side individual banner placement
- additional stand-alone email and social media gratitude posts
- 10 tickets to give away to staff members
- Festival ticket coupon giveaway for your customers
- Your sponsorship will be industry exclusive (no competitors will have sponsorship banners)

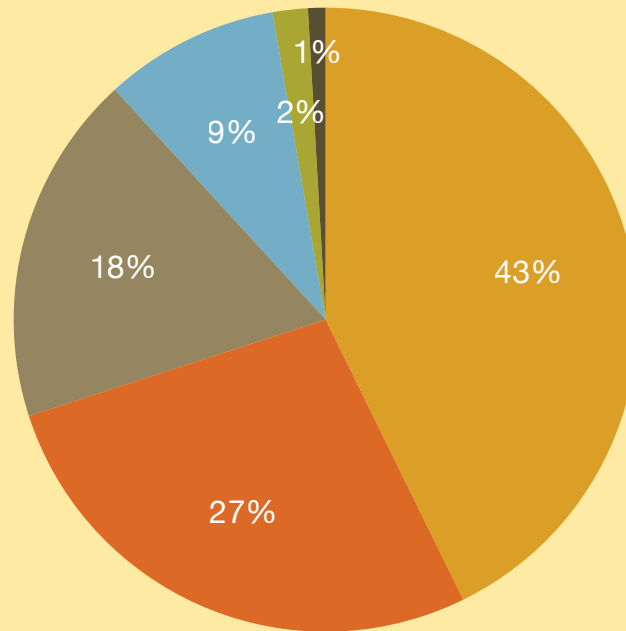
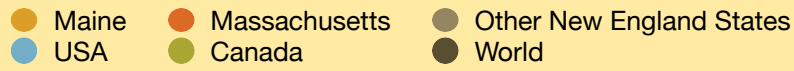
Ossipee River Valley Founding Partner

\$5,000+

- All of the above, plus
- 10x10 vendor booth in prime location
- Meet and Greet with performers as determined by event staff
- 5 VIP tickets
- 20 tickets to give away to staff members

**VIP Tickets include: LL Bean Chairs reserved within first 5 rows of seating, beverage tent vouchers, and free festival merch item.

Event Demographics:



Our social media and event customer base is equally split between men and women, and can be split into three major demographics:

- Ages 50+
- Families with children under the age of 16
- Professional millennials

Our customer base is active, experience seeking, outdoor enthusiastic, creativity oriented, and aligns with brands that are associated with sustainability, craftsmanship, family, and creativity. Our events see 5,000+ attendees per day, and the majority of attendees are on vacation, and plan to continue their journey in Maine. Our emails have a 40% open rate, and social media blasts reach up to 15,000/month.